

TWIN & TURBINE[®]

A MAGAZINE FOR THE PILOTS OF OWNER-FLOWN, CABIN-CLASS AIRCRAFT

- 100% of the business/owner-flown market
- Now includes the light and mid-range jet owners and heavy business jet chief pilots – as well as the owner/pilots of all turboprops and selected twin pistons
- Updated every month for guaranteed market penetration



100%
TOTAL MARKET COVERAGE

TWIN & TURBINE® – your source for total market coverage.



We put your marketing message in the right hands – those who make the buying decisions – at a fraction of the cost you may be used to paying.

Twin & Turbine's monthly call on the **owner/operators and chief pilots of over 24,000 aircraft** is the missing link between new business and you.

Here's our expanded list – the market we know you want to reach:

JETS

CHIEF PILOTS

Aircraft Count

14	Astra 1125	14	Falcon 900	108	Learjet 45	119	Citation S/II
17	Astra 1125SP	44	Falcon 900B	53	Learjet 45XR	121	Citation XLS
32	Astra 1125SPX	9	Falcon 900C	42	Learjet 55	2	Diamond I
18	Avanti P180	69	Falcon 900EX	1	Learjet 55B	65	Diamond IA
18	Beechjet 400	6	Global 5000	8	Learjet 55C	1	Diamond II
110	Beechjet 400A	45	Global Express	109	Learjet 60	2	Hawker 125-3AS
10	Boeing BBJ	11	Gulfstream G-100	6	Sabreliner 40A	7	Jet Commander 1121
40	Challenger 300	44	Gulfstream G-200	2	Sabreliner 40EL	5	Jet Commander 1121B
29	Challenger 600	5	Gulfstream G-300	2	Sabreliner 40R	1	Jetstar 6
22	Challenger 601-1A	7	Gulfstream G-400	1	Sabreliner 40SE	14	Jetstar 731
47	Challenger 601-3A	24	Gulfstream G-450	18	Sabreliner 60	1	Jetstar 8
30	Challenger 601-3R	4	Gulfstream G-500	1	Sabreliner 60A	18	Jetstar II
109	Challenger 604	34	Gulfstream G-550	1	Sabreliner 60AELXM	15	Learjet 23
2	Challenger 800	60	Gulfstream G-II	5	Sabreliner 60ELXM	33	Learjet 24
30	Citation Sovereign	13	Gulfstream G-IIB	2	Sabreliner 60EX	4	Learjet 24A
86	Citation ULTRA	77	Gulfstream G-III	45	Sabreliner 65	19	Learjet 24B
116	Citation V	80	Gulfstream G-IV	2	Sabreliner 75	49	Learjet 24D
10	Citation VI	102	Gulfstream G-IVSP	8	Sabreliner 80	13	Learjet 24E
47	Citation VII	82	Gulfstream G-V	2	Sabreliner 80SC	6	Learjet 24F
93	Citation X	1	Hawker 125-3A/Ra	OWNERS		29	Learjet 25
6	Dornier 328Jet Envoy	2	Hawker 125-3A/Ras	Aircraft Count		57	Learjet 25B
73	Falcon 10	1	Hawker 125-400A	19	Adam A500	8	Learjet 25C
12	Falcon 100	12	Hawker 125-400AS	1	Airbus A319CJ	96	Learjet 25D
11	Falcon 200	4	Hawker 125-600A	159	Citation 500	2	Learjet 25G
74	Falcon 2000	4	Hawker 125-600AS	236	Citation 525	4	Learjet 28
35	Falcon 2000EX	56	Hawker 125-700A	175	Citation Bravo	20	Learjet 31
44	Falcon 20C	2	Hawker 125-700B	114	Citation CJ1	156	Learjet 31A
8	Falcon 20C-5	21	Hawker 4000	43	Citation CJ1+	27	Legacy Embraer 600
13	Falcon 20D	114	Hawker 400XP	133	Citation CJ2	95	Premier I
1	Falcon 20D-5	188	Hawker 800A	58	Citation CJ2+	17	Sabreliner 40
4	Falcon 20E	5	Hawker 800B	165	Citation CJ3	1	Sabreliner 50
2	Falcon 20E-5	225	Hawker 800XP	126	Citation Encore	2	Sabreliner 60SC
13	Falcon 20F	40	Hawker 1000A	197	Citation Excel	1	Sabreliner 60SCEX
45	Falcon 20F-5	1	Hawker 1000B	4	Citation I	7	Sino Swearingen SJ30-2
88	Falcon 50	17	Learjet 35	237	Citation I/SP	90	Westwind 1
3	Falcon 50-40	155	Learjet 35A	412	Citation II	3	Westwind 1123
63	Falcon 50EX	8	Learjet 36	41	Citation II/SP	44	Westwind 1124
		12	Learjet 36A	152	Citation III	70	Westwind 2
		6	Learjet 40	52	Citation Mustang		

TURBO PROPS

CHIEF PILOTS

Aircraft Count

- 171 King Air 350
- 2 King Air 350C

OWNERS

Aircraft Count

- 84 Beech Commuter 1900C
- 569 Caravan 421C
- 193 Caravan 208
- 736 Caravan 208B
- 201 Cessna 425 Corsair/Conquest
- 256 Cessna 441 Conquest II
- 6 Cessna Reims F406 Caravan II
- 274 Aerospatiale TBM 700
- 63 EADS/Socata TBM-700A
- 66 EADS/Socata TBM-700B
- 2 EADS/Socata TBM-700C1
- 75 EADS/Socata TBM-700C2
- 29 Jetstream 31
- 15 Jetstream 32
- 6 Jetstream 41
- 53 King Air 100
- 428 King Air 200
- 8 King Air 200C
- 8 King Air 200T
- 168 King Air 300
- 2 King Air 300LW
- 19 King Air 90
- 9 King Air A/B90
- 83 King Air A100
- 208 King Air A200
- 48 King Air A90
- 120 King Air A90-1
- 110 King Air B100
- 648 King Air B200
- 135 King Air B200C
- 35 King Air B200GT
- 1 King Air B200SE
- 2 King Air B200T
- 64 King Air B90
- 271 King Air C90
- 27 King Air C90-1
- 129 King Air C90A

- 277 King Air C90B
- 10 King Air C90SE
- 213 King Air E90
- 112 King Air F90
- 16 King Air F90-1
- 3 Merlin 300
- 2 Merlin IIA
- 28 Merlin IIB
- 19 Merlin III
- 18 Merlin IIIA
- 41 Merlin IIIB
- 16 Merlin IIIC
- 5 Merlin IV
- 9 Merlin IV-A
- 13 Merlin IV-C
- 10 Mitsubishi MU-2B
- 2 Mitsubishi MU-2D
- 24 Mitsubishi MU-2F
- 6 Mitsubishi MU-2G
- 39 Mitsubishi MU-2J
- 33 Mitsubishi MU-2K
- 21 Mitsubishi MU-2L
- 14 Mitsubishi MU-2M
- 22 Mitsubishi MU-2N
- 24 Mitsubishi MU-2P
- 86 Mitsubishi Marquise
- 37 Mitsubishi Solitaire
- 497 Pilatus PC-12
- 152 Piper PA31T-500 Cheyenne I
- 246 Piper PA31T-620 Cheyenne II
- 20 Piper PA421000 400LS Cheyenne IV
- 22 Piper Cheyenne 400
- 132 Piper Cheyenne I
- 10 Piper Cheyenne IA
- 200 Piper Cheyenne II
- 45 Piper Cheyenne III
- 28 Piper Cheyenne IIIA
- 53 Piper Cheyenne IIXL
- 22 Piper PA42720 T Cheyenne III
- 273 Piper PA46-500T Meridian
- 13 Rockwell 680T Turbo

- 14 Rockwell 680V Turbo II
- 15 Rockwell 680W Turbo II
- 14 Rockwell 681 Hawk
- 1 Rockwell 681B Hawk
- 2 Starship 2000
- 6 Starship 2000A
- 44 Turbo Commander 1000
- 19 Turbo Commander 690
- 97 Turbo Commander 690A
- 104 Turbo Commander 690B
- 50 Turbo Commander 840
- 15 Turbo Commander 900
- 26 Turbo Commander 980

- 115 Cessna 421
- 112 Cessna 421A
- 756 Cessna 421B
- 26 Cessna T337H Skymaster
- 377 New Piper PA46-350P
- 132 Piper 601P Aerostar
- 31 Piper 602P Aerostar
- 20 Piper 700P Aerostar
- 5 Piper PA31300 Navajo
- 318 Piper PA31310 Navajo
- 206 Piper PA 31325 CR Navajo
- 710 Piper PA31350 Chieftain
- 238 Piper PA46310P Malibu (Pressurized Piston Singles)
- 18 Piper PA46350P Malibu Mirage (Pressurized Piston Singles)
- 30 Piper PA31P350 Mojave
- 33 Rockwell 500 Shrike
- 34 Rockwell 500A Shrike
- 91 Rockwell 500B Shrike
- 63 Rockwell 500S Shrike
- 9 Rockwell 500U Shrike
- 55 Rockwell 520 Commander
- 27 Rockwell 560 Commander
- 32 Rockwell 560A Commander
- 36 Rockwell 560E Commander
- 24 Rockwell 560F Commander
- 82 Rockwell 680 Super
- 35 Rockwell 680E
- 42 Rockwell 680F Commander
- 50 Rockwell 680FL Grand Commander
- 13 Rockwell 680FLP Grand Liner
- 483 Cessna P210N Centurion (Pressurized Piston Singles)
- 28 Cessna P210R Centurion (Pressurized Piston Singles)

TWIN PISTON

OWNERS

Aircraft Count

- 6 Beech Baron 56 ATC
- 49 Beech Baron 56 TC
- 1400 Beech Baron 58
- 387 Beech Baron 58P
- 2 Beech Baron 58 PA
- 119 Beech Baron 58TC
- 86 Beech Baron G58
- 51 Beech Duke 60
- 64 Beech Duke A60
- 227 Beech Duke B60
- 128 Cessna 337G Skymaster
- 21 Cessna 337H Skymaster
- 201 Cessna 340
- 582 Cessna 340A
- 71 Cessna 401
- 60 Cessna 401A
- 41 Cessna 401B
- 34 Cessna 402
- 30 Cessna 402A
- 207 Cessna 402B Business Liner
- 185 Cessna 402C
- 101 Cessna 404 Titan
- 79 Cessna 411
- 19 Cessna 411A
- 312 Cessna 414
- 385 Cessna 414A Chancellor

24,565 Total



100%
TOTAL MARKET COVERAGE

Jet and Turbo Prop Owners & Chief Pilots in Canada and the United States

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TOTAL MARKET COVERAGE

Our Readership = Your Market

Every month our circulation data base is updated so that the current owner or chief heavy jet pilot receives *Twin & Turbine*.

Decision makers read *Twin & Turbine* —
Do they receive your advertising message?

They do if your ad is in Twin & Turbine.



TWIN & TURBINE®

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