

TWIN & TURBINE[®] Pre-Oshkosh & Pre-NBAA Issues

CLOSING DATES:

June 1, 2008 – Pre-Oshkosh

August 1, 2008 – Pre-NBAA

Purchase any size ad, color or black and white, and receive, at no extra charge, a 1/3 page, color profile — **FREE**.

That's right — buy any ad and receive an additional 1/3 page company profile — at no extra charge (and your company profile can include: one photo, your logo and 250 words.) Put your message in front of our readers — weeks before the shows.

And who is it that will receive the July and September issues of *Twin & Turbine*? Take a look inside this brochure where we've listed the aircraft owned by our readers — your two-part show special ad will reach 100% of the owners and operating companies flying all the aircraft on our list — look closely — should they be getting your message?

Is this your market?



+ **1/3 Page Company Profile
FREE!**

B&W and 4 Color Dimensions & Net Rates:

UNIT	B&W	4 COLOR
Full Page Bleed	\$4,095.00 each	\$4,610.00 each
Full Page		
1/2 Page H	\$2,184.00 each	\$2,625.00 each
1/2 Page V		
1/2 Page Island		
1/3 Page H	\$1,439.00 each	\$1,932.00 each
1/3 Page V		
1/4 Page	\$1,075.00 each	\$1,544.00 each
1/6 Page H	\$ 704.00 each	\$1,155.00 each
1/6 Page V		

TWIN & TURBINE® – your source for total market coverage.



We put your marketing message in the right hands – those who make the buying decisions – at a fraction of the cost you may be used to paying.

Twin & Turbine's monthly call on the **owner/operators and chief pilots of over 24,000 aircraft** is the missing link between new business and you.

Here's our expanded list – the market we know you want to reach:

JETS

CHIEF PILOTS

Aircraft Count

14 Astra 1125
 17 Astra 1125SP
 32 Astra 1125SPX
 18 Avanti P180
 18 Beechjet 400
 110 Beechjet 400A
 10 Boeing BBJ
 40 Challenger 300
 29 Challenger 600
 22 Challenger 601-1A
 47 Challenger 601-3A
 30 Challenger 601-3R
 109 Challenger 604
 2 Challenger 800
 30 Citation Sovereign
 86 Citation ULTRA
 116 Citation V
 10 Citation VI
 47 Citation VII
 93 Citation X
 6 Dornier 328Jet Envoy
 73 Falcon 10
 12 Falcon 100
 11 Falcon 200
 74 Falcon 2000
 35 Falcon 2000EX
 44 Falcon 20C
 8 Falcon 20C-5
 13 Falcon 20D
 1 Falcon 20D-5
 4 Falcon 20E
 2 Falcon 20E-5
 13 Falcon 20F
 45 Falcon 20F-5
 88 Falcon 50
 3 Falcon 50-40
 63 Falcon 50EX

14 Falcon 900
 44 Falcon 900B
 9 Falcon 900C
 69 Falcon 900EX
 6 Global 5000
 45 Global Express
 11 Gulfstream G-100
 44 Gulfstream G-200
 5 Gulfstream G-300
 7 Gulfstream G-400
 24 Gulfstream G-450
 4 Gulfstream G-500
 34 Gulfstream G-550
 60 Gulfstream G-II
 13 Gulfstream G-IIB
 77 Gulfstream G-III
 80 Gulfstream G-IV
 102 Gulfstream G-IVSP
 82 Gulfstream G-V
 1 Hawker 125-3A/Ra
 2 Hawker 125-3A/Ras
 1 Hawker 125-400A
 12 Hawker 125-400AS
 4 Hawker 125-600A
 4 Hawker 125-600AS
 56 Hawker 125-700A
 2 Hawker 125-700B
 21 Hawker 4000
 114 Hawker 400XP
 188 Hawker 800A
 5 Hawker 800B
 225 Hawker 800XP
 40 Hawker 1000A
 1 Hawker 1000B
 17 Learjet 35
 155 Learjet 35A
 8 Learjet 36
 12 Learjet 36A
 6 Learjet 40

108 Learjet 45
 53 Learjet 45XR
 42 Learjet 55
 1 Learjet 55B
 8 Learjet 55C
 109 Learjet 60
 6 Sabreliner 40A
 2 Sabreliner 40EL
 2 Sabreliner 40R
 1 Sabreliner 40SE
 18 Sabreliner 60
 1 Sabreliner 60A
 1 Sabreliner 60AELXM
 5 Sabreliner 60ELXM
 2 Sabreliner 60EX
 45 Sabreliner 65
 2 Sabreliner 75
 8 Sabreliner 80
 2 Sabreliner 80SC

OWNERS

Aircraft Count

19 Adam A500
 1 Airbus A319CJ
 159 Citation 500
 236 Citation 525
 175 Citation Bravo
 114 Citation CJ1
 43 Citation CJ1+
 133 Citation CJ2
 58 Citation CJ2+
 165 Citation CJ3
 126 Citation Encore
 197 Citation Excel
 4 Citation I
 237 Citation I/SP
 412 Citation II
 41 Citation II/SP
 152 Citation III
 52 Citation Mustang

119 Citation S/II
 121 Citation XLS
 2 Diamond I
 65 Diamond IA
 1 Diamond II
 2 Hawker 125-3AS
 7 Jet Commander 1121
 5 Jet Commander 1121B
 1 Jetstar 6
 14 Jetstar 731
 1 Jetstar 8
 18 Jetstar II
 15 Learjet 23
 33 Learjet 24
 4 Learjet 24A
 19 Learjet 24B
 49 Learjet 24D
 13 Learjet 24E
 6 Learjet 24F
 29 Learjet 25
 57 Learjet 25B
 8 Learjet 25C
 96 Learjet 25D
 2 Learjet 25G
 4 Learjet 28
 20 Learjet 31
 156 Learjet 31A
 27 Legacy Embraer 600
 95 Premier I
 17 Sabreliner 40
 1 Sabreliner 50
 2 Sabreliner 60SC
 1 Sabreliner 60SCEX
 7 Sino Swearingen SJ30-2
 90 Westwind 1
 3 Westwind 1123
 44 Westwind 1124
 70 Westwind 2

TURBO PROPS

CHIEF PILOTS

Aircraft Count

- 171 King Air 350
- 2 King Air 350C

OWNERS

Aircraft Count

- 84 Beech Commuter 1900C
- 569 Caravan 421C
- 193 Caravan 208
- 736 Caravan 208B
- 201 Cessna 425 Corsair/Conquest
- 256 Cessna 441 Conquest II
- 6 Cessna Reims F406 Caravan II
- 274 Aerospatiale TBM 700
- 63 EADS/Socata TBM-700A
- 66 EADS/Socata TBM-700B
- 2 EADS/Socata TBM-700C1
- 75 EADS/Socata TBM-700C2
- 29 Jetstream 31
- 15 Jetstream 32
- 6 Jetstream 41
- 53 King Air 100
- 428 King Air 200
- 8 King Air 200C
- 8 King Air 200T
- 168 King Air 300
- 2 King Air 300LW
- 19 King Air 90
- 9 King Air A/B90
- 83 King Air A100
- 208 King Air A200
- 48 King Air A90
- 120 King Air A90-1
- 110 King Air B100
- 648 King Air B200
- 135 King Air B200C
- 35 King Air B200GT
- 1 King Air B200SE
- 2 King Air B200T
- 64 King Air B90
- 271 King Air C90
- 27 King Air C90-1
- 129 King Air C90A

- 277 King Air C90B
- 10 King Air C90SE
- 213 King Air E90
- 112 King Air F90
- 16 King Air F90-1
- 3 Merlin 300
- 2 Merlin IIA
- 28 Merlin IIB
- 19 Merlin III
- 18 Merlin IIIA
- 41 Merlin IIIB
- 16 Merlin IIIC
- 5 Merlin IV
- 9 Merlin IV-A
- 13 Merlin IV-C
- 10 Mitsubishi MU-2B
- 2 Mitsubishi MU-2D
- 24 Mitsubishi MU-2F
- 6 Mitsubishi MU-2G
- 39 Mitsubishi MU-2J
- 33 Mitsubishi MU-2K
- 21 Mitsubishi MU-2L
- 14 Mitsubishi MU-2M
- 22 Mitsubishi MU-2N
- 24 Mitsubishi MU-2P
- 86 Mitsubishi Marquise
- 37 Mitsubishi Solitaire
- 497 Pilatus PC-12
- 152 Piper PA31T-500 Cheyenne I
- 246 Piper PA31T-620 Cheyenne II
- 20 Piper PA421000 400LS Cheyenne IV
- 22 Piper Cheyenne 400
- 132 Piper Cheyenne I
- 10 Piper Cheyenne IA
- 200 Piper Cheyenne II
- 45 Piper Cheyenne III
- 28 Piper Cheyenne IIIA
- 53 Piper Cheyenne IIXL
- 22 Piper PA42720 T Cheyenne III
- 273 Piper PA46-500T Meridian
- 13 Rockwell 680T Turbo

- 14 Rockwell 680V Turbo II
- 15 Rockwell 680W Turbo II
- 14 Rockwell 681 Hawk
- 1 Rockwell 681B Hawk
- 2 Starship 2000
- 6 Starship 2000A
- 44 Turbo Commander 1000
- 19 Turbo Commander 690
- 97 Turbo Commander 690A
- 104 Turbo Commander 690B
- 50 Turbo Commander 840
- 15 Turbo Commander 900
- 26 Turbo Commander 980

- 115 Cessna 421
- 112 Cessna 421A
- 756 Cessna 421B
- 26 Cessna T337H Skymaster
- 377 New Piper PA46-350P
- 132 Piper 601P Aerostar
- 31 Piper 602P Aerostar
- 20 Piper 700P Aerostar
- 5 Piper PA31300 Navajo
- 318 Piper PA31310 Navajo
- 206 Piper PA 31325 CR Navajo
- 710 Piper PA31350 Chieftain
- 238 Piper PA46310P Malibu (Pressurized Piston Singles)
- 18 Piper PA46350P Malibu Mirage (Pressurized Piston Singles)
- 30 Piper PA31P350 Mojave
- 33 Rockwell 500 Shrike
- 34 Rockwell 500A Shrike
- 91 Rockwell 500B Shrike
- 63 Rockwell 500S Shrike
- 9 Rockwell 500U Shrike
- 55 Rockwell 520 Commander
- 27 Rockwell 560 Commander
- 32 Rockwell 560A Commander
- 36 Rockwell 560E Commander
- 24 Rockwell 560F Commander
- 82 Rockwell 680 Super
- 35 Rockwell 680E
- 42 Rockwell 680F Commander
- 50 Rockwell 680FL Grand Commander
- 13 Rockwell 680FLP Grand Liner
- 483 Cessna P210N Centurion (Pressurized Piston Singles)
- 28 Cessna P210R Centurion (Pressurized Piston Singles)

TWIN PISTON

OWNERS

Aircraft Count

- 6 Beech Baron 56 ATC
- 49 Beech Baron 56 TC
- 1400 Beech Baron 58
- 387 Beech Baron 58P
- 2 Beech Baron 58 PA
- 119 Beech Baron 58TC
- 86 Beech Baron G58
- 51 Beech Duke 60
- 64 Beech Duke A60
- 227 Beech Duke B60
- 128 Cessna 337G Skymaster
- 21 Cessna 337H Skymaster
- 201 Cessna 340
- 582 Cessna 340A
- 71 Cessna 401
- 60 Cessna 401A
- 41 Cessna 401B
- 34 Cessna 402
- 30 Cessna 402A
- 207 Cessna 402B Business Liner
- 185 Cessna 402C
- 101 Cessna 404 Titan
- 79 Cessna 411
- 19 Cessna 411A
- 312 Cessna 414
- 385 Cessna 414A Chancellor

24,565 Total



100%
TOTAL MARKET COVERAGE

B&W and 4 Color Dimensions:

UNIT	WIDTH X HEIGHT
Full Page Bleed	8 ³ / ₈ " x 11"
Full Page	8 ¹ / ₈ " x 10 ³ / ₄ " (7"x10" live area)
1/2 Page H	7" x 4 ⁷ / ₈ "
1/2 Page V	3 ⁷ / ₁₆ " x 9 ⁷ / ₈ "
1/2 Page Island	4 ⁵ / ₈ " x 7 ³ / ₈ "
1/3 Page H	4 ⁵ / ₈ " x 4 ⁷ / ₈ "
1/3 Page V	2 ¹ / ₄ " x 9 ⁷ / ₈ "
1/4 Page	3 ⁷ / ₁₆ " x 4 ⁷ / ₈ "
1/6 Page H	4 ⁵ / ₈ " x 2 ³ / ₈ "
1/6 Page V	2 ¹ / ₄ " x 4 ⁷ / ₈ "



TWIN & TURBINE®

Mechanical Requirements:**Printing:** Sheet fed Offset**Trim Size:** 8-1/8" x 10-3/4"**Binding:** Saddle wire**Column Width:** 2-1/4"

Ad Prep Service: Your ad can be prepared for publication by *Twin & Turbine Magazine*. The charge will be assessed on the first insertion of the ad. Agency discount does not apply on first insertion.

Ads submitted in digital format must meet the Village Press Production guidelines. Please call if you have any questions regarding your file set-up.

Please see <http://www.villagepress.com/support.php> for ad submission guidelines.

Bleeds: No extra charge on full pages.

Trim size 8-1/8" x 10-3/4". Keep live matter 1/4" from edges.

Preparation: If *Twin & Turbine Magazine* production

department considers a digital ad to be incorrectly set up by the advertiser, the advertiser may correct and resubmit the ad OR the advertiser may request *Twin & Turbine Magazine* to alter the ad to meet specifications at an additional charge to be quoted. Please call if you have any questions regarding your file setup.

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